

# CLASS OF 2023 YEARBOOK RECOGNITION ADS

the  
**yearbook**  
company  
Ads for Grads

## MAKE SURE YOUR FAVORITE SENIOR IS FEATURED IN THE 2023 YEARBOOK!

Congratulate your special graduate in the yearbook in your own words and pictures!

**Due date is POSTMARKED by:** **Oct 13** (early bird price) **or Dec 8** (final deadline)



## IMPORTANT INFORMATION

**Mail EVERYTHING together:** photos, message, order form and payment in ONE package postmarked by the deadline.

Or order online at: [www.TheYearbookCompany.com](http://www.TheYearbookCompany.com) by midnight on the day of the deadline.

We reserve the right to edit or remove material inappropriate for a school yearbook such as but not limited to: firearms, inappropriate hand gestures, drugs or drug references, alcohol, and nudity (even baby bottoms) without prior notification.

### TEXT

(See ad formats online or order form for character count guidelines.)

- Type your message on white paper, typed in a plain font
- OR**
- Submit a word doc or .txt file on a CD or jump drive.

### PHOTOS

(Photos will be sized to fit.)

#### HARD COPY PHOTOS:

- Submit the exact number of photos to match your format.
- Write position number and student's name on each photo.
- Do not submit computer printouts on regular paper.
- DO NOT fold or cut photos. Careful of wet ink!

#### DIGITAL PHOTOS:

- Submit 300 DPI .jpg files on a CD or jump drive.
- File name should be the student's name and photo position number. (ex John Doe 2.jpg)

#### GENERAL PHOTO GUIDELINES:

- NO photos from websites or screen shots from cell phones, no watermarked photos, no copyrighted photos.
- We cannot fix photos (blurry, creased, fingerprinted, etc.)

### CUSTOM ADS

#### HARD COPY AD:

- Submit a perfect, "camera-ready" ad by mail. The ad looks perfect because you've glued/taped everything in its EXACT place and EXACT size (see specs on order form).

#### OR

- Submit a photo-quality printout of the ad on glossy photo paper, made to be the EXACT size of the ad (see specs on order form).

#### DIGITAL AD:

- Must be 300 DPI actual size .jpg files.
- Please DO NOT use Microsoft Word, PowerPoint, or online photo sharing tools to create your ad due to poor resolution. If you use these programs, submit a photo-quality printout of the ad on glossy photo paper, made to be the EXACT size of the ad (see specs on order form).

#### GENERAL CUSTOM AD GUIDELINES:

- Include your child's name on your artwork.**
- Do not put any wording or faces on the very edge.
- We cannot create custom ads for you.

## SUBMITTING

### DO NOT SEND ANYTHING TO THE SCHOOL

Mail all materials and payment to:  
Chino High School Senior Ads  
The Yearbook Company  
3900 Market Street, Suite 230  
Riverside, CA 92501

**OR** if you are technology savvy, you can submit **everything** online at [www.TheYearbookCompany.com](http://www.TheYearbookCompany.com) (it's not possible to just pay online- all your photos and message must be submitted at that time as well.)

for more information and for answers to frequently asked questions, please visit

[www.theyearbookcompany.com](http://www.theyearbookcompany.com) or call 951-274-9561

(Please note that a recognition ad and the pre-order of a yearbook are two separate purchases)



# Ads for Grads 2023 order form

Chino High School, Chino, CA

the  
**yearbook**  
company

STEP 1 Place an "X" in the boxes to indicate the size and format of ad from the choices below that you are purchasing.		early-bird price if postmarked by October 13	final deadline* price if postmarked by December 8
ALL ads are in FULL COLOR!			
<input type="checkbox"/> 1/8 page ad	<input type="checkbox"/> Format "A4" the 1/8 page format is not pictured below- it's a business card sized ad with one photo and a 45 word message	\$50	\$75
<input type="checkbox"/> 1/4 page ad	<input type="checkbox"/> Format "J4" 1 photo and an 85 word message for custom, you must provide camera-ready art. The ad must fit within an 4 inch wide by 5.25 inch tall box	\$85	\$120
<input type="checkbox"/> 1/2 page ad	<input type="checkbox"/> Format "N4" <input type="checkbox"/> Format "F4" <input type="checkbox"/> Format "G4" <input type="checkbox"/> CUSTOM* for custom, you must provide camera-ready art. The ad must fit within an 8.5 inch wide by 5.5 inch tall box	\$160	\$200
<input type="checkbox"/> Full page ad	<input type="checkbox"/> Format "H4" <input type="checkbox"/> Format "I 4" <input type="checkbox"/> Format "O4" <input type="checkbox"/> Format "R4" <input type="checkbox"/> CUSTOM* for custom, you must provide camera-ready art. The ad must fit within an 8.5 inch wide by 11 inch tall box	\$300	\$350

Visit [www.theyearbookcompany.com](http://www.theyearbookcompany.com) to see full size formats with detailed descriptions and character counts.

1/4 PAGE DESIGNS	HALF PAGE DESIGNS	FULL PAGE DESIGN	FULL PAGE DESIGN	FULL PAGE DESIGN	FULL PAGE DESIGN
<p>Student Name</p> <p>1 D4 2 85 words</p> <p>Student Name</p> <p>1 E4 2 3 65 words</p> <p>HALF PAGE DESIGN</p> <p>Student Name</p> <p>2 N4 3 165 words</p>	<p>Student Name</p> <p>1 F4 2 3 4 150 words</p> <p>Student Name</p> <p>1 G4 2 3 4 5 120 words</p>	<p>Student Name</p> <p>1 2 3 4 5 6 7 100 words</p>	<p>Student Name</p> <p>1 I4 2 3 4 5 6 7 8 225 words</p>	<p>Student Name</p> <p>1 O4 2 3 4 5 6 7 8 9 175 words</p>	<p>Student Name</p> <p>1 R4 2 3 4 5 6 7 8 9 10 11 125 words</p>

Fill out this form if you are submitting your ad by mail.

All deadlines are postmark dates... you only need to either mail or upload your order (photos and message) by that day.

Or, to submit your recognition ad online, go to [www.TheYearbookCompany.com](http://www.TheYearbookCompany.com) (service fee applies)  
Be prepared to choose your format, upload your photos, your message and submit payment altogether.

## STEP 2 Fill out student name and parent contact info. Decide on your photos and type your message.

Name of person purchasing ad (name on check or credit card):

Address:

City: State Zip

Daytime contact phone: ( )

STUDENT'S first and last name as you would like it to appear on ad:  
(we will not add the name to custom ads but we do need the name for recordkeeping and indexing purposes)

# of photos enclosed

☐ I would like my photos returned so I am enclosing a self-addressed, stamped, appropriately-sized envelope. (Otherwise your photos won't be returned.)

**PHOTOS WILL BE RETURNED AFTER ALL YEARBOOK DISTRIBUTIONS HAVE CONCLUDED, IN THE SUMMER.**

(Sorting and mailing back photos from tens of thousands of ads takes several months. Thank you for your patience.) **Please note, however, that we cannot guarantee the safety of your photos once we have put them in the USPS mailbox, so please make duplicates of all irreplaceable photos.**

Yearbook ad sales are a fund-raiser for your school and are non-refundable. They and their yearbook program thank you for your support!

## STEP 3 Fill out payment info. Put this form, your photos & your message in an envelope and mail to us.

PLEASE MAKE CHECKS  
PAYABLE TO:

the  
**yearbook**  
company

☐ I've enclosed a check in the amount of: \$  
returned checks will be subject to a \$25.00 fee Check #

☐ I am paying by credit card: ☐ Visa ☐ Mastercard

\$ exp date: / cvv code:

? the cvv code is the 3 digit security code on the back of the credit card

for credit card transactions, add a \$5.00 convenience fee for 1/8 and 1/4 ads and \$10.00 for half and full page ads

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The Yearbook Company  
3900 Market Street, Suite 230  
Riverside, CA 92501**

\* any orders received after the final postmark deadline will be accepted on a first-come, first-served basis as long as there is still space available (we can make no guarantees regarding space). But you must add a \$25 late fee to the regular price.

for more information and for answers to frequently asked questions, please visit [www.TheYearbookCompany.com](http://www.TheYearbookCompany.com) or call 951-274-9561